



 **Feilding
& District**
P R O M O T I O N I N C

FDP Annual Report
July 2025 - June 2026

Wednesday 19th August 2026



Chairpersons Overview

- ▶ New Funding Model is working!
- ▶ Council's investment is being significantly leveraged!
- ▶ Increased Reach across all mediums!
- ▶ Looking forward - continuing to Strengthening the Organisation, as well as delivering!

Key Achievements July 2025 - June 2026

- ▶ 336 community events supported – 49% increase,
- ▶ 25 events and activations
- ▶ Strengthening Business Engagement and Building a Vibrant, Resilient Community
- ▶ Visitor experiences growing strongly
- ▶ Digital reach at record levels with 4.27 million Facebook views



Projects - 2026/2027



**Rural Month -
new initiative**



**CBD Building
Painting Project**



CCTV Project





Closing